[](https://goo.gl/V3n9s3)**ONE PAGE BUSINESS CASE TEMPLATE**

**LOGO**

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| **DATE** | 21/09/2023 |
| **SUBMITTED BY** |  |
| **TITLE / ROLE** |  |

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| **THE PROJECT**  In bullet points, describe the problem this project aims to solve or the opportunity it aims to develop. |
| 1. Automate order processing 2. We’ll be using an online system for ordering and delivering 3. Website includes real-time stock information 4. Improved processing of stock control database 5. All customer information will be held in a customer database |
| **THE HISTORY**  In bullet points, describe the current situation. |
| 1. The volume of orders has reached a point where manually processing them is too time-consuming  2. The user experience of completing a form and posting it off is terrible when compared to the competition's online systems  3. Customers have to wait for multiple days between placing their order and finding out if everything is in stock, then further days before the payment is taken and the order dispatched.  4. There are frequently errors in the stock control database when an update is missed or processed incorrectly  5. All customer records are handled manually |
| **LIMITATIONS**  List what could prevent the success of the project, such as the need for expensive equipment, bad weather, lack of special training, etc. |
| Running out of servers  Website traffic problems  Maintenance of servers  Loading incorrect stock quantity |
| **APPROACH**  List what is needed to complete the project. |
| Building a website will handle all the problems of manually keeping data  IT maintenance for servers |
| **BENEFITS**  In bullet points, list the benefits that this project will bring to the organization. |
| More efficient ordering process  No long wait times between order and stock check |

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